

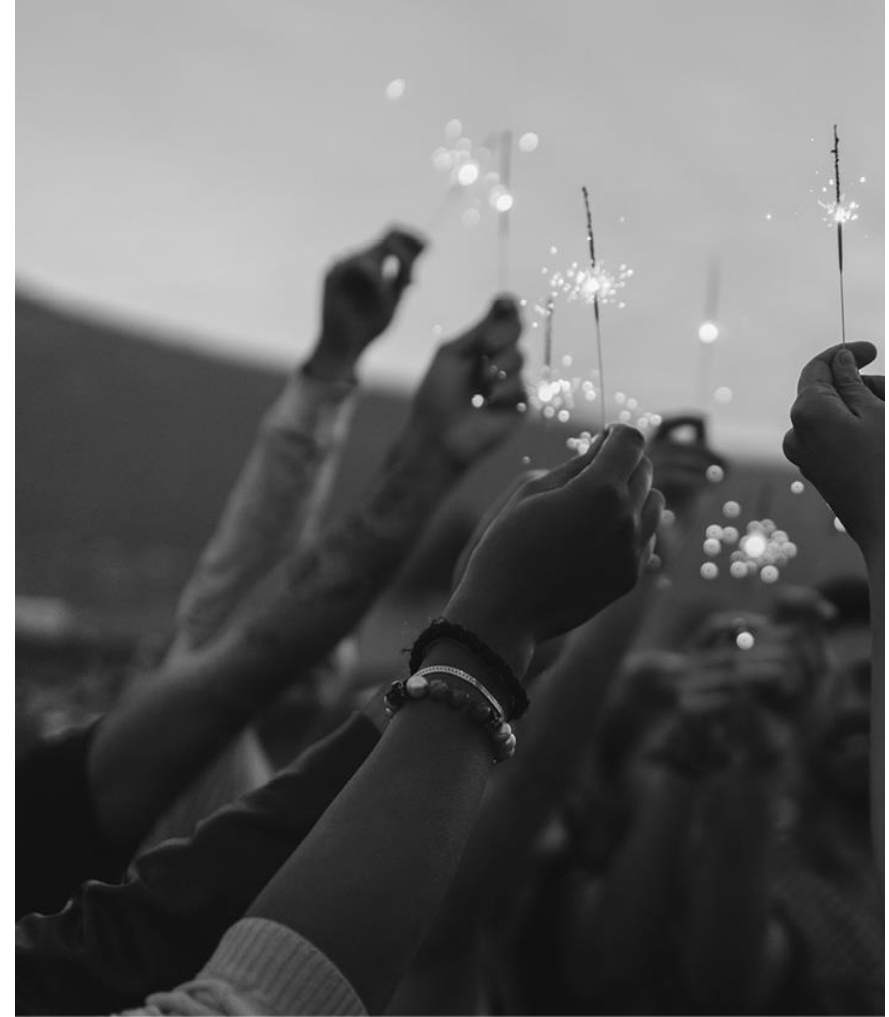
Sokoine University of Agriculture

27th March 2020

Presenter: Sibuzondi
E-mail: szondi@emerald.com

Agenda

- Emerald and Sokoine University of Agriculture
- Emerald Downloads and Usage YTD
- Emerald Turnaways YTD
- Expert Briefings
- Emerald Support

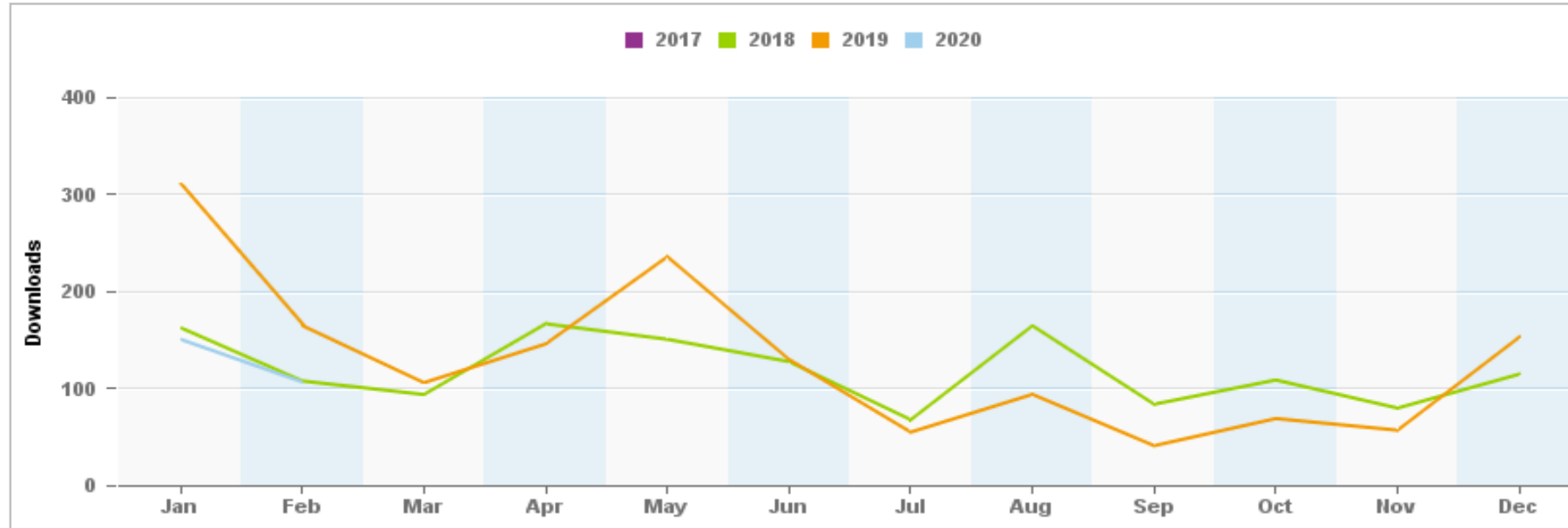


Emerald Publishing and Sokoine University of Agriculture

Emerald Product

1. Emerald eJournals Premier

Emerald eJournal Downloads



2017													45	45
2018	162	107	93	166	150	127	67	164	83	108	79	114	1,420	
2019	311	166	107	147	237	131	56	95	42	70	58	154	1,574	
2020	150	106											256	

Top 20 Journals by Articles Downloaded (Jan to Dec previous years - 2020 YTD)

Journal	Collection	2018	2019	2020
Global Knowledge, Memory and Communication	ELIB	133	212	19
British Food Journal	EPPEM	105	119	27
Nutrition & Food Science	EHSC	31	81	10
Records Management Journal	EIKM	21	78	8
The Electronic Library	ELIB	41	45	9
Agricultural Finance Review	EAFE	39	45	2
Library Management	ELIB	29	45	4
International Journal of Climate Change Strategies and Management	EPPEM	41	28	1
Journal of Agribusiness in Developing and Emerging Economies	EAFE	16	52	2
Journal of Documentation	ELIB	15	39	8
Aslib Journal of Information Management	ELIB	27	23	11
Data Technologies and Applications	ELIB	19	31	8
Supply Chain Management: An International Journal	EOLQ	34	22	2
Library Hi Tech	ELIB	27	21	7
International Journal of Health Care Quality Assurance	EHSC	51	2	
Information and Learning Sciences	ELIB	23	19	7
Journal of Knowledge Management	EIKM	13	34	2
African Journal of Economic and Management Studies	EBMS	18	24	4
International Journal of Contemporary Hospitality Management	EMTH	28	12	5
International Journal of Social Economics	EAFE	21	21	2

Emerald eJournal Usage

Subject	2018	2019	2020
Accounting, Finance and Economics	121	164	11
Business, Management and Strategy	194	108	23
Education	35	53	8
Engineering	6	13	
Health and Social Care	90	102	13
HR, Learning and Organization Studies	65	51	2
Information and Knowledge Management	83	171	25
Library & Information Sciences	370	506	105
Marketing	85	67	14
Operations, Logistics and Quality	106	74	10
Property Management & Built Environment	16	38	1
Public Policy and Environmental Management	178	173	31
Tourism and Hospitality Management	55	39	7
Total:	1404	1559	250

Emerald eJournals Turnaways

Subject	2018	2019	2020
Business, Management and Strategy		6	2
Education	1	7	
Engineering	2		1
Health and Social Care		3	2
HR, Learning and Organization Studies	1	1	
Information and Knowledge Management	2	3	2
Library & Information Sciences	17	28	17
Marketing	8	6	
Operations, Logistics and Quality		2	
Property Management & Built Environment		1	
Public Policy and Environmental Management	4	9	5
Tourism and Hospitality Management		2	1
Total:	35	68	30

Emerald eBooks Turnaways

Subject Collection	2018	2019	2020
Emerald Accounting, Finance and Economics eBook Collection	4	3	1
Emerald Business, Management and Strategy eBook Collection	5	1	1
Emerald Education eBook Collection		2	
Emerald HR, Learning and Organization Studies eBook Collection	3	2	
Emerald Library Studies eBook Collection	6	4	1
Emerald Sociology eBook Collection	3	7	
Emerald Tourism and Hospitality eBook Collection	1	1	
Sum:	22	20	3

Emerald eBooks Turnaways Cont'd.

Book Title	2018	2019	2020
Gender and Food		4	
Climate Change, Media & Culture		3	
Big Data?		2	
Business Models and Modelling	2		
Current Issues in Libraries, Information Science and Related Fields	1	1	
Library and Information Science, Volume 04	2		
Library and Information Science, Volume 96	2		
Research in Political Sociology, Volume 19	2		
Technology, Innovation, Entrepreneurship and Competitive Strategy, Volume 11	2		
Uncertainty and Strategic Decision Making	2		
Advances in Accounting Education			1
Advances in International Management, Volume 24	1		
Advances in Librarianship, Volume 17		1	
Advances in Librarianship, Volume 29			1
Advances in Program Evaluation, Volume 12		1	
At the Center	1		
Cognition and Innovation	1		
Consumer Behavior in Tourism and Hospitality Research	1		
Contemporary Perspectives on Organizational Social Networks		1	
Contributions to Economic Analysis, Volume 282	1		
Food Security in a Food Abundant World	1		
Food Security in an Uncertain World	1		
Gender Convergence in the Labor Market		1	
Handbook of Transport and the Environment			1
Innovation in Libraries and Information Services		1	
Integrated Land-Use and Transportation Models: Behavioural Foundations	1		
International Perspectives on Education and Society, volume 21		1	
LIS:New Directions in Information Organization	1		
New Perspectives on Entrepreneurship Education			1
Population Health Management in Health Care Organizations		1	
Research in Accounting in Emerging Economies, Volume 12A		1	
Research in Corporate and Shariah Governance in the Muslim World			1
Research in the Sociology of Organizations, Volume 30 Part B	1		
SDG6 - Clean Water and Sanitation			1
Sociological Studies of Children and Youth, Volume 13		1	
Supporting Entrepreneurship and Innovation		1	
The Ethical Contribution of Organizations to Society		1	
Topics in Identification, Limited Dependent Variables, Partial Observability, Experimentation, and Flexible Modeling		1	
Tourism as an Instrument for Development		1	
World Agricultural Resources and Food Security	1		

Emerald eCases Turnaways

eCases Turnaways (Jan to Dec previous years - 2020 YTD)

Product	2019
Emerald Emerging Markets Case Studies	4
Total:	4



Introducing Expert Briefings

- Emerald Publishing has partnered with Oxford Analytica to bring their expert briefings to Academia.
- Expert Briefings are responses to macro-economic and geopolitical events, prepared for global political and business leaders to help them understand the implications.
- These are peer-reviewed, un-biased and focus on key events from all across the world, offering in many cases the best English language analysis of complicated events as they happen. Expert Briefings allow students and researchers position their work in real-world context and are available and acceptable on [Emerald.com/insight](https://www.emerald.com/insight).
- Expert Briefings have a landing page <https://www.emerald.com/insight/content/> briefings with tabs linking to specific subject areas, as well as a link to Expert Daily Briefings where the day's updates can be reviewed. Content is pulled through with key-word and advanced searches through Insight and appear alongside relevant eJournal and eBook content.

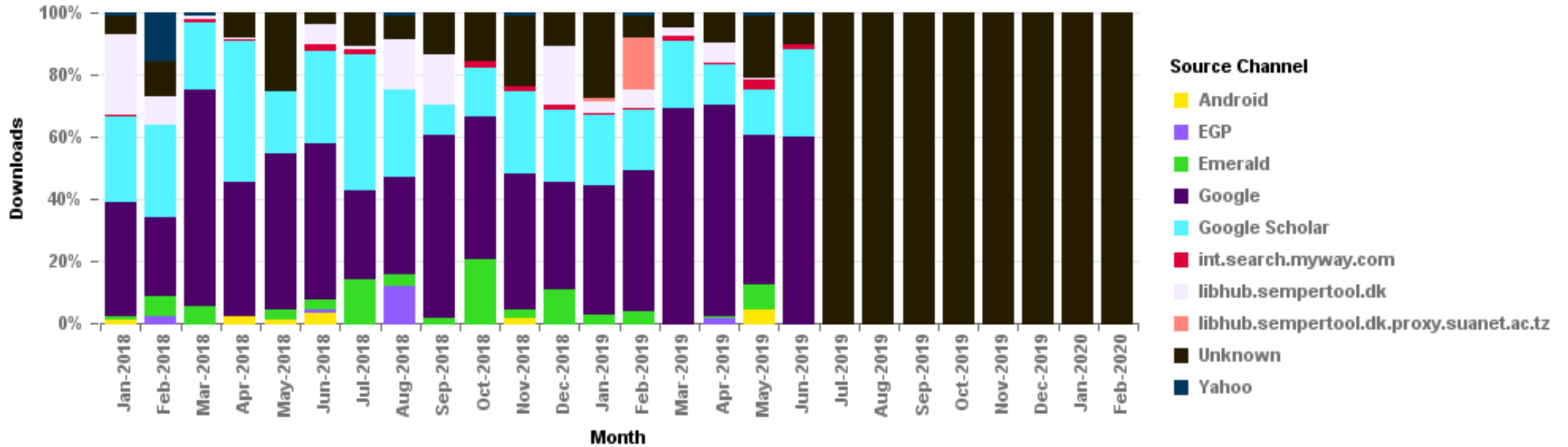


Acquisition Options:

- 1. Expert Briefings Transactional** – come with AiP to 5-year archive of 20,000 briefings published from 2015 – 2019.
- 2. Expert Daily Briefings Subscription** – come with non-AiP access to ‘Daily Insights’ from Oxford Analytica (approximately 16 daily on all UK working days) plus 5-year archive of 20,000 articles published from 2015 – 2020.

Emerald Usage Tracking

Source channel - this highlights when the channel has changed



Emerald Authors based at Sokoine University of Agriculture

Editorial Representation	Authors	EABs	Total
Business, Management and Strategy	5		5
Health and Social Care	3		3
Information and Knowledge Management	4		4
Library & Information Sciences	6		6
Public Policy and Environmental Management	2		2
Total::	20		20



Emerald Authors based at Sokoine University of Agriculture Cont'd.

Downloads

Citations

Emerald Business, Management and Strategy eJournal Collection

African Journal of Economic and Management Studies

Adam Akyoo

Dr. Joseph Adam Longo, Dr. Adam Meshack Akyoo, Prof. Olav Jull Sørensen (2019), "Awareness and compliance with feed quality standards: the case of chicken feeds in Tanzania", African Journal of Economic and Management Studies, Vol. 10, No. 4

22

Anna Temu

Prof Olav Jull Sørensen, Dr. Anna A. Temu, Dr Daniel Wilson Ndyetabula (2016), "Agribusiness development and the role of value chain business associations: the case of dried fruits and vegetables in Tanzania", African Journal of Economic and Management Studies, Vol. 7, No. 4

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Joseph Longo

Dr. Joseph Adam Longo, Dr. Adam Meshack Akyoo, Prof. Olav Jull Sørensen (2019), "Awareness and compliance with feed quality standards: the case of chicken feeds in Tanzania", African Journal of Economic and Management Studies, Vol. 10, No. 4

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Emerald Authors based at Sokoine University of Agriculture Cont'd.

<u>Downloads</u>		<u>Citations</u>
<hr/>		
International Journal of Conflict Management		
<hr/>		
Henry Mahoo		
<hr/>		
Ms Katharina Löhr, Dr Frieder Graef, Ms Michelle Bonatti, Prof Henry F. Mahoo, Ms Jane Wambura, Dr Stefan Sieber (2017), "Conflict management systems for large scientific research projects", International Journal of Conflict Management, Vol. 28, No. 3	878	3
<hr/>		
International Journal of Retail & Distribution Management		
<hr/>		
Felix Nandonde		
<hr/>		
Dr Felix Adamu Nandonde, Prof John Kuada (2016), "International firms in Africa's food retail business-emerging issues and research agenda", International Journal of Retail & Distribution Management, Vol. 44, No. 4	4452	6



Emerald Authors based at Sokoine University of Agriculture Cont'd.

Downloads

Citations

Nutrition & Food Science

Cornelio Nyaruhucha

Ms Elina Maseta, Dr TC Mosha, Prof Cornelio Nyaruhucha, Prof Henry Laswai (2017), "Nutritional quality of quality protein maize-based supplementary foods", Nutrition & Food Science, Vol. 47, No. 1

210 1

Henry Laswai

Ms Elina Maseta, Dr TC Mosha, Prof Cornelio Nyaruhucha, Prof Henry Laswai (2017), "Nutritional quality of quality protein maize-based supplementary foods", Nutrition & Food Science, Vol. 47, No. 1

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TC Mosha

Ms Elina Maseta, Dr TC Mosha, Prof Cornelio Nyaruhucha, Prof Henry Laswai (2017), "Nutritional quality of quality protein maize-based supplementary foods", Nutrition & Food Science, Vol. 47, No. 1

210 1



Emerald Authors based at Sokoine University of Agriculture Cont'd.

Downloads

Citations

Journal of Information, Communication and Ethics in Society

Frankwell Dulle

Mr. Ronald Benard, Assoc. Prof. Frankwell Dulle, Dr. Hieromin Lamtane (2020), "Challenges associated with the use of information and communication technologies in information sharing by fish farmers in the southern highlands of Tanzania", Journal of Information, Communication and Ethics in Society, Vol. 18, No. 1

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Hieromin Lamtane

Mr. Ronald Benard, Assoc. Prof. Frankwell Dulle, Dr. Hieromin Lamtane (2020), "Challenges associated with the use of information and communication technologies in information sharing by fish farmers in the southern highlands of Tanzania", Journal of Information, Communication and Ethics in Society, Vol. 18, No. 1

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Ronald Benard

Mr. Ronald Benard, Assoc. Prof. Frankwell Dulle, Dr. Hieromin Lamtane (2020), "Challenges associated with the use of information and communication technologies in information sharing by fish farmers in the southern highlands of Tanzania", Journal of Information, Communication and Ethics in Society, Vol. 18, No. 1

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Journal of Systems and Information Technology

Alfred Sife

Dr Edda Tandi Lwoga, Prof Alfred Said Sife, Dr Tumaini Nagu (2017), "Online HIV information seeking behaviour among people living with HIV in selected public hospitals of Tanzania", Journal of Systems and Information Technology, Vol. 19, No. 1

189

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Emerald Authors based at Sokoine University of Agriculture Cont'd.

Downloads

Citations

Global Knowledge, Memory and Communication

Alferd Sife

Alferd Said Sife, Mr Peter Onauphoo Siyao (2018), "Coverage of climate change information in Tanzanian newspapers", Global Knowledge, Memory and Communication, Vol. 67, No. 6

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Frankwell Dulle

Mr Ronald Benard, Prof. Frankwell W. Dulle , Dr Lamtane A Hieromin (2018), "Information needs and accessibility by fish farmers in the Southern highlands of Tanzania", Global Knowledge, Memory and Communication, Vol. 67, No. 4

137

Nicholaus Mwalukasa

Mr. Nicholaus Mwalukasa, Prof. Malongo R.S Mlozi, Prof. Camilius A Sanga (2018), "Influence of socio-demographic factors on the use of mobile phones in accessing rice information on climate change adaptation in Tanzania", Global Knowledge, Memory and Communication, Vol. 67, No. 8

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Information and Learning Sciences

Alfred Sife

Dr Edda Tandi Lwoga, Prof Alfred Said Sife (2017), "Retrieving vanished web references in health science journals in East Africa", Information and Learning Sciences, Vol. 118, No. 7

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Emerald Authors based at Sokoine University of Agriculture Cont'd.

Downloads

Citations

New Library World

Alfred Sife

Alfred Said Sife, Edda Tandil Lwoga (2014), "Publication productivity and scholarly impact of academic librarians in Tanzania: A scientometric analysis", New Library World, Vol. 115, No. 11, pp -

Dr Edda Tandil Lwoga, Prof Alfred Said Sife (2014), "Publication productivity and scholarly impact of academic librarians in Tanzania: a scientometric analysis", New Library World, Vol. 115, No. 11	676	2
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Emerald Public Policy and Environmental Management eJournal Collection

British Food Journal

Anna Temu

Dr Roselyne Alphonse, Dr. Anna A. Temu, Dr Valerie Lengard Almlil (2015), "European consumer preference for African dried fruits", British Food Journal, Vol. 117, No. 7	830	2
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Felix Nandonde

Prof John Kuada, Dr Felix Adamu Nandonde (2016), "Modern food retailing buying behaviour in Africa: the case of Tanzania", British Food Journal, Vol. 118, No. 5	665	9
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Prof John Kuada, Dr Felix Adamu Nandonde (2018), "Perspectives of retailers and local food suppliers on the evolution of modern retail in Africa", British Food Journal, Vol. 120, No. 2	379	2
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Emerald Resource Support

- ✓ Guide For African Authors http://www.emeraldgrouppublishing.com/authors/writing/guide_for_african_authors.pdf
- ✓ The eCases Learning Hub <https://caseshub.emeraldgrouppublishing.com/>
- ✓ Guide to Getting Published Workshops

Research Zone

Resources for a worldwide research community

